



Hyde Park School
PTO Meeting Minutes
September 6, 2017
7pm

Board Members

Jessica Lund-President | Mindy Stodart Burke-Vice President | Emily Danner-Treasurer | Emily Gaul- Secretary | Beth McPeek- Fundraising Chair | Ashley Tolokonsky- Extracurricular Coordinator & Socials | Amy Sloney- Volunteer Coordinator

Scribe

Emily Gaul

New Business

1. Principal's Report - Jill Sunderman

2. Introduction of 2017-18 Board Members

3. Review of 2017-18 Budget (Jessica Lund)

- A. Children do not do direct sales (merchandise, etc.); money is raised in other ways
- B. Revenue (\$64,250)
 - Spring Celebration is our biggest source of revenue. 50% of the budget comes from this event. 30K is the goal. Additional fundraising sources are actively being pursued to lessen the pressure on this event.
 - Raffle baskets: every dollar received goes directly back to the teachers; they receive a check in May.
 - Read-a-Thon: great opportunity to raise money and get kids excited about reading (rally, prizes, etc.).
 - Spirit Wear goal of \$750; we did \$200 in pre-sales during Ice Cream Social
 - Socials: budgeted to earn \$4000
 - Box Tops: \$1200 is the goal; we made \$1000 last year
 - Shopping Cards (AmazonSmile, Rempke, Kroger Rewards) - budgeted \$4000
 - Restaurant Nights: encourage our families to dine and informally gather, while also raising money
- C. Expenditures (\$60,150)
 - Field Day, End-of-Year Picnic, New Family Picnic, Moving-on Ceremony, Enrichment
 - Field Trips- K-5th grades are given \$2700 and 6th Grade is given \$3000 to spend on either a large field trip or multiple field trips (e.g. Kindergarten attends multiple plays at the Taft Theatre)

- Scholarships - \$1000 for students who can't afford to pay the extracurricular fees or other opportunities
 - SumDog subscriptions, Quickbooks fees, Constant Contact fees
 - Printing and Copying - 3 cents a copy; it is expensive to put paper in the Tuesday folders each week; this could be revisited to see how we can save on paper costs
 - Specials Supply Fund - 6K (\$1000 for each Specials classroom, plus Intervention Specialists)
 - Teacher Appreciation - \$2600 to pay for lunches during conferences, Teacher Appreciation Week events
 - Classroom Setup - \$4200 for new classroom setup materials, items for new teachers, supplies
- D. Net Positive: \$3850; net money will carry over to next year's PTO

4. Committee Reports

A. Fundraising (Beth McPeck)

- Read-a-Thon - second largest fundraiser; Book Fair coincides with it
- MadTree Event - HPS PTO is the Charity of the Month; Sept. 12 is Split the Pot raffle there
- Buddy Cards from LaRosa's - great to sell because LaRosa's buys our pizza for Field Day; \$5 goes back to HPS for each card sold
- Kroger Community Rewards - about \$1000 each quarter; easy way to fundraise

B. Current PTO Initiatives (Jessica Lund)

- Classroom materials requests
- Virtual goggles purchase for Mrs. Hughes (\$1300; to use for both STEAM and regular classroom activities)
- Internet Safety Speaker - one-hour presentation in October
- Extracurricular activities schedule
- Conferences: September 21

C. Sports Update (Will Menz)

- New this Year: Equipment Manager, equipment shed, summer soccer camp
- Basketball - biggest issue is coming up with gym space; registration will begin in a few weeks
- Blue Sombrero is the online portal
- Spring Baseball - we need to grow this sport; volunteers needed

5. Hyde Park School Community Play Yard (Mindy Stodart)

- A. Surplus generated from the previous two years' PTO revenue; commitment to a capital improvement under way for a new play yard: green space, meeting spaces, outdoor classrooms, and a place to play for the entire Hyde Park community
- B. Construction to begin June 1
- C. www.hpscopy.org
- D. Capital campaign starting next week with an informational flyer in the Tuesday folder; campaign to end on December 31

Adjournment

8 pm